

**JRobi Presents**

**NOTHING COMES TO DREAMERS  
BUT**

**DREAMS**

How to Turn Great Ideas Into  
**GREAT PRODUCTS**



Everyone, at some point of his or her life, has dreamed of doing something big. Whether it's creating some great product when you're wondering why it doesn't already exist, writing a book that you've had swimming around in your head forever or building your dream business.

Often we dream big dreams and have great aspirations. Unfortunately, our dreams remain just that – Dreams. And our aspirations easily collect dust in the attic of our life.

This is a sad turn of events in life. Instead of experiencing exciting adventures in self-actualization, we get caught up in the humdrum of living from day to day just barely existing.

But you know what? Life could be so much better, if only we learned to aim higher. The most common problem with setting goals is the word impossible. Most people get hung up thinking “I can't do this. It's too hard. It's impossible.” Impossible is just a word. Almost nothing is impossible. Even the word “impossible” says I'm possible!

If no one ever did the impossible, our world as we know it today would not exist. There would be no cars, airplanes, computers, cell phones or any of the things that we take for granted now.

On the other hand, some people suffer from dreaming totally outrageous dreams and not acting on them. The result? Nothing. Broken dreams, and aspirations.

If you limit yourself with self-doubt, and limiting assumptions, you will never be able to do anything productive. If you reach too far out into the sky without actually working towards your goal, you will never accomplish anything.



If you want to take a step towards making your dreams a reality, here's an exercise you can try for setting up weekly goals. Take a piece of paper and make three columns for writing down goals. Under one column, write down goals 'I know I can do'. Under another column, write down goals 'I might be able to do.' And under the last column, write down goals that you would like to do but are goals 'I think are impossible.' All the goals should be humanly possible so nothing about growing wings and flying but the the impossible/I'm possible goals should reach your highest aspirations.

Once you've done this, look at the columns each day to accomplish the goals that are under 'I know I can do' column. Check them off when you are able to accomplish them. As you slowly are able to check off all of your goals in that column, try accomplishing the goals in the 'I might be able to do,' column.

You can refine and repeat this process each week. If you stick with it you'll notice you can move some of the goals that are under 'I think are impossible' to the list of things 'I might be able to do.'

As you go through this process, you will find out that the goals you only thought you might be able to accomplish become things you know you can do. And the impossible begin to seem possible after all. The technique here is not to limit yourself. It is to aim high, and start working towards those goal little by little. Those who just dream towards a goal without working hard end up disappointed and disillusioned.

On the other hand, those who work towards their goals little by little become accomplished and proud of their success. If you told someone a hundred years ago that it was possible for man to be on the moon, they would laugh at you. If you had told them that you could send mail from here to the other side of the world in a few seconds, they would say you were out of your mind. But, through sheer desire and perseverance, these impossible dreams are now realities.

Thomas Edison once said that genius is 1% inspiration and 99% perspiration. Nothing could be truer. For one to accomplish his or her dreams, there has to be hard work and discipline.

So dream on and don't get caught up with your perceived limitations. Think big and work hard to attain those dreams. As you step up the ladder of progress, you will start to find out that the impossible is possible and becoming reality!

## **Now here are some resources you can use to build those dreams:**

### **Patents and Trademarks**

[US Patent and Trademark Office](#) – Official Government Website

[Easy to Understand Kit for Patents](#) – Provides everything you need together to avoid mistakes

### **Building Your Inventions**

[Prototyping community](#) – Hire professionals or learn how to create your invention from scratch

### **Create an Online Business**

[Create Profitable Websites](#) – How to build a profitable online business with affiliate marketing

### **Create an App**

[Build Your Own App](#) – Create and sell your app

### **Write a Book**

[Write a Book in 24 Hours](#) – Quickly write and publish your book

### **Get Funding**

[Kickstarter](#) – Pitch your idea to the biggest crowd-funding community online

[Government Grants](#) – Get money from the government fund your business